

# Graphics Guidelines

Follow the guidelines below for styling graphics. It is the responsibility of the author(s) to ensure information is represented accurately. Please refer to the Authors Guide for specific guidance on units of measure.

**Table 1—Specifications for styles within a graphic for submission to SRS Technical Publications Group**

Category	Element	Specs
Font <sup>a</sup>	Figure caption	Helvetica, 8pt, em dash follows figure number
	Axis unit values	Helvetica, 8-9pt
	Axis label	Helvetica, 9-10pt, initial caps
	Text within fig, graphic	Helvetica, 9pt
Lines	X-Y axes	0.5 width, solid, 100% opacity (black)
	Gridlines	0.5 width, dashed, 50% opacity (gray)
	Lines within fig, graphic	0.5 width, 50% opacity (gray)

## Other guidelines:

- Avoid patterns – use these grayscale amounts: 15%, 30%, 45%, 60%, 75%, and 100%.
- Prepare graphic to be print-ready so that it is no wider than one of three sizes: 3 3/8”, 5 1/2”, or 7 1/4”. These widths are as wide as we can accept your graphics. (In our two-column layouts, each column is 3 3/8”).

The first size given (3 3/8”) is for a graphic element meant to fit in one column. The other two sizes are for graphic elements that need to run larger, placed across two columns.

- Make sure lines and any text within the graphic will be legible once reduced to column or page width<sup>a</sup>.
- Submit high-resolution photos<sup>b</sup> (at least 300 dpi at actual size).
- Submit figures in one of the following formats:  
MS Excel = \*.xls          Adobe Illustrator = \*.ai          Sigma Plot = \*.eps
- Graphics submitted as “flat” files<sup>c</sup> or embedded in MS Word or PowerPoint presentations will be treated as print-ready and will not be altered.

## Sample graphics styled correctly:

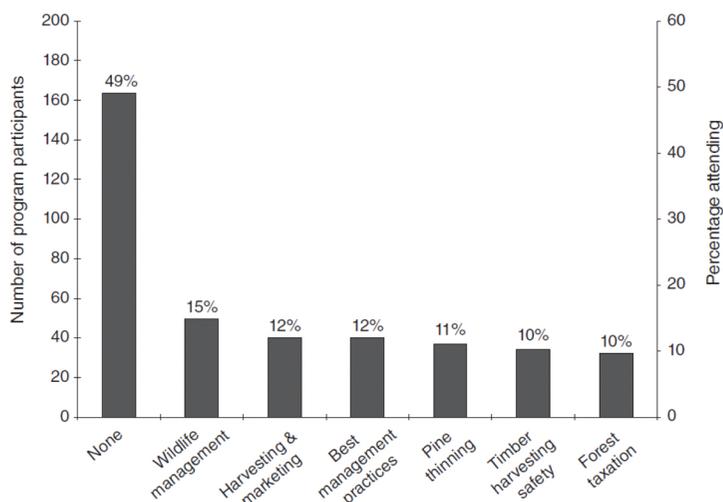


Figure 1—Bar chart showing various management strategies and number of participants in each program.

<sup>a</sup> Determine the appropriate text size to use by considering how the graphic will appear in the final publication (i.e., if you create a large map that will be reduced in size when printed, be sure to use a font size that will appear to be 8-10pt when reduced).

<sup>b</sup> Set camera at the highest resolution possible.

<sup>c</sup> “Flat” files are defined as files that cannot be edited.